

Don't leave your investment decisions to a coin toss. And if you do, make sure it's a two-headed coin in your favor. -Matt

There are two sides to every story. **Before** you make mission-critical decisions about your investment property, always ask yourself the following questions to ensure you understand the rewards and consequences of your actions.

1

What is the upside if I choose to move forward with this project?

2

What is the downside if I choose to move forward with this project?

3

Can I live with the downside? If no, what would I change?
